



Data Analytics Consultant (f/m), Munich

As a Data Analytics Consultant at wywy, you'll use data to tell compelling stories. In a typical week you might find yourself working with our algorithm developers, providing clients with insights, collaborating with the product team, educate sales and customer support colleagues, work on automation of analysis processes and help support staff provide outstanding service for wywy clients.

You'll improve the ability of our sales and product teams to operate at scale, while at the same time delighting our customers and agency partners with tailored insights that help them meet their goals. Internal stakeholders rely on you to deliver data and insights that will determine the development of new products and success of high profile client campaigns. You will be a central part of defining our future offerings and business processes.

Who We Are

wywy is a young adtech company, based in the center of Munich with offices in New York and London. We develop and operate cross-media advertising solutions that enable advertisers to deliver and monitor campaigns across both television and "second screen" devices.

Responsibilities

- Analyze, interpret and visualize data to provide clear insights and present those insights to clients.
- Advise customer support colleagues on implementation of data collection and provide consultation on data transfer practices.
- Perform ad-hoc analysis to predict, measure and interpret linear tv and digital advertising market trends.
- Communicate insights on a regular basis to the sales and product teams as well as prepare case studies and whitepapers.

Minimum qualifications

- Bachelor's degree with quantitative focus (Economics, Computer Science, Mathematics, Physics, Statistics or Accounting) or equivalent practical experience.
- Experience analyzing data, using database query language (e.g., SQL).
- Experience working with Unix based systems, shell scripting, or similar technologies.
- Distinctive problem solving and analysis skills, combined with strong business judgment and communication skills.
- Eligible to work in the European Union.

Preferred qualifications

- Experience building client-oriented presentations, using data to tell compelling stories that drive concrete actions and decisions.
- Experience with statistical software (e.g., R, Julia, MATLAB, pandas).
- Experience developing web applications and HTML, JavaScript, CSS, etc.
- Knowledge of data architectures and reporting tools (e.g., Tableau, QlikView).

Interested?

Please send your resume via e-mail to stefan.modl@wywy.com